

PROPOSED REVISED VISION,MISSION, clarification of VALUES &STRATEGIES (draft)

VISION:

Continued commitment to the accounting profession and its relevant service to the changing society.

MISSION:

To preserve and promote the professional status and standards of the accounting profession by serving the interests of its members, their clientele and the community.

C. CASTANEDA'S AMENDMENT:

VISION: "To be leaders of the accounting profession and to provide opportunities for our members"

MISSION: "To care for and strengthen the interests and needs of members and develop their knowledge, skills, and abilities for them to attain their mission in life"

+ And help preserve and promote the professional status of the accounting profession

This is a Rough draft page where I tried to incorporate Castaneda's amendment: I combine his simple and direct and rather personal version which gives a spirit of ownership and merge it with the institutional vision mission (Profession focused) so we have a blend of personal and profession focus vision mission. See next pages:

(As Revised)

**FILIPINO AMERICAN ASSOCIATION OF
CERTIFIED PUBLIC ACCOUNTANTS**

VISION, MISSION, VALUES AND STRATEGIES

VISION

To be leaders of the accounting profession providing opportunities for our members as our continued commitment to the accounting profession and to society.

MISSION

To care for and strengthen the interests and needs of members and develop their knowledge, skills and abilities and attitude for them to attain their mission in life, thus help preserve and promote the status of the accounting profession.

VALUES of FAACPA MEMBERS

INTEGRITY, DISCIPLINE AND ADHERENCE TO PROFESSIONAL ETHICS

We adhere to and advocate the truth and at all times adhere to sound moral principles and professional ethics to maintain the respect of the public to the accounting profession.

PASSION FOR EXCELLENCE AND CONTINUOUS DEVELOPMENT (LIFELONG LEARNING)

We subscribed to the maintenance of sustained passion for excellence and lifelong desire for continuous self development and sharing.

RESPECT, PARTNERSHIP AND TEAMWORK

We are firm believers of mutual respect, value of bond of unity and teamwork in the spirit of harmony and commonality.

INNOVATION, RESILIENCE, RESOURCEFULNESS

We keep abreast with new ideas and developments and we embrace the need for creativity, resourcefulness, flexibility and desire for continuous improvement.

COMMITMENT, STEWARDSHIP AND SOCIAL RESPONSIBILITY

As members, we commit ourselves to the ideals set forth in this document and take responsibility for the accomplishment of the FAACPA mission and vision.

STRATEGIES

The vision can be attained and the mission can be achieved through:

A.an effective, efficient and responsive organizational structuring by well focused and committed members and leaders;

B.engaging in proactive continuing professional skills, knowledge and attitude development, with constant inculcation and awareness of professional status and responsibilities and commitment to ethics;

C.assist aggressively in the professional career path improvement of all members specially juniors and associates and in the education and development of aspirants (students and apprentices);
and

D.active advocacy and support of the community as a group caring and concerned professionals.

Phase Plans: (This may be adjusted periodically)

Specifically we aspire to work for: (ACTION PLANS)

- 1. Continuous organization restructuring, systems & procedures improvement and possible charter change**
- 2. Values commitment: all members including professional, associate & junior members.**
- 3. Development of a culture of professional leadership and advocacy and sharing of such culture with the community.**
- 4. Institutionalized periodic assessment of every member's development needs**
- 5. Separate members meeting and board meetings**
- 6. Members' meeting main feature highlighting *professional development, updates and current opportunities.***
- 7. Work for the accreditation as active and reliable CPE provider**
- 8. Maintain a robust FAACPA website with updated newsfeed: "The FIL AM Ledger"**
- 9. Institutional tie up and engagement with
 - a) schools: high schools/community colleges/trade schools/universities both private and public**
 - b) federal, state, municipal government regulatory/tax offices and functional units****

c) other nonprofit/professional/trade and business associations and relevant civic organizations

d) audit, accounting, tax, finance, systems, data analytics and investment service and other related firms and businesses

e) recruitment and placement agencies and establishments

10. Continuing sourcing of opportunities for and corresponding assistance to members.

